Notice of Allowability	Application No.	Applicant(s)	
	10/060,044	SUTTON ET AL.	
	Examiner	Art Unit	
	Frantzy Poinvil	3628	
The MAILING DATE of this communication apperature All claims being allowable, PROSECUTION ON THE MERITS IS herewith (or previously mailed), a Notice of Allowance (PTOL-85) NOTICE OF ALLOWABILITY IS NOT A GRANT OF PATENT RI of the Office or upon petition by the applicant. See 37 CFR 1.313	(OR REMAINS) CLOSED in this app or other appropriate communication GHTS. This application is subject to	plication. If not include will be mailed in due	ed course. <b>THIS</b>
1. X This communication is responsive to the amendment filed	<u>9/28/05</u> .		
2. X The allowed claim(s) is/are 15,17-19,23-26,28-30 and 34-3	8 <u>8</u> .		
3. Acknowledgment is made of a claim for foreign priority una) All b) Some* c) None of the:  1. Certified copies of the priority documents have 2. Certified copies of the priority documents have 3. Copies of the certified copies of the priority documents have International Bureau (PCT Rule 17.2(a)).  * Certified copies not received:  Applicant has THREE MONTHS FROM THE "MAILING DATE"	been received. been received in Application No cuments have been received in this of	national stage applica	
noted below. Failure to timely comply will result in ABANDONN THIS THREE-MONTH PERIOD IS NOT EXTENDABLE.  4. A SUBSTITUTE OATH OR DECLARATION must be subminformal patent application (PTO-152) which give	itted. Note the attached EXAMINER	S AMENDMENT or N	NOTICE OF
5. CORRECTED DRAWINGS ( as "replacement sheets") mus  (a) including changes required by the Notice of Draftspers  1) hereto or 2) to Paper No./Mail Date  (b) including changes required by the attached Examiner's Paper No./Mail Date  Identifying indicia such as the application number (see 37 CFR 1 each sheet. Replacement sheet(s) should be labeled as such in the deponsant of th	st be submitted. son's Patent Drawing Review (PTO s Amendment / Comment or in the C .84(c)) should be written on the drawir he header according to 37 CFR 1.121(c) sit of BIOLOGICAL MATERIAL r	948) attached  Office action of the order of	
<ul> <li>Attachment(s)</li> <li>1. ☐ Notice of References Cited (PTO-892)</li> <li>2. ☐ Notice of Draftperson's Patent Drawing Review (PTO-948)</li> <li>3. ☑ Information Disclosure Statements (PTO-1449 or PTO/SB/0 Paper No./Mail Date 4/08/2004</li> <li>4. ☐ Examiner's Comment Regarding Requirement for Deposit of Biological Material</li> </ul>	7. 🛛 Examiner's Amendr 8. 🖾 Examiner's Stateme 9. 🗆 Other	(PTO-413), te <u>11/16/05 &amp; 9/26/05</u> nent/Comment	owance

## **DETAILED ACTION**

## Allowable Subject Matter

1. An examiner's amendment to the record appears below. Should the changes and/or additions be unacceptable to applicant, an amendment may be filed as provided by 37 CFR 1.312. To ensure consideration of such an amendment, it MUST be submitted no later than the payment of the issue fee.

As per claim 15, line 19, the first occurrence of a "a" has been changed to --said--. On lines 19-20, "on a computing device" has been deleted.

As per claim 26, line 23, "purchase" has been changed to --purchasing--. Also, on line 26, "purchase" has been changed to --purchasing--.

As per claim 28, line 1, "apparatus" has been changed to --system--. Also, on line 1, "purchase" has been changed to --purchasing--.

As per claim 29, line 1, "apparatus" has been changed to -- system--.

As per claim 30, line 1, "apparatus" has been changed to --system--. Also, on line 2, "purchase" has been changed to --purchasing--.

As per claim 34, line 1, "apparatus" has been changed to -- system--.

As per claim 35, line 1, "apparatus" has been changed to -- system--.

As per claim 36, line 3, "purchase" has been changed to --purchasing--.

As per claim 37, line 2, "purchase" has been changed to - -purchasing- -.

As per claim 38, line 14, the first occurrence of "a" has been changed - -said- -. Also on lines 14-15, "on a computing device" has been deleted.

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Authorization for this examiner's amendment was given in a telephone interview with Timothy D. MacIntyre on November 16, 2005.

## 2. The following is an Examiner's Statement of Reasons for Allowance:

The prior art taken alone or in combination fails to teach or suggest:

Maintaining as association of which unfunded cash cards are sent to which retail outlets in a data file by executing a software-implemented application on a computing device prior to the purchase of the cash card wherein the data file indicated that the card has not been funded and activating the cash card after the funding, when the retail outlet to which the given card was funded matches the retail outlet to which the cash card was sent to by the card manufacturer as indicated by the data file as recited in independent claim 15.

The prior art taken alone or in combination failed to teach or suggest "a retail outlet for receiving at least one of the unfunded cash cards, the retail outlet funding a cash card upon purchase of the cash card for a purchase price by a purchaser but without selection of an identifier of the purchaser, wherein the purchase by the purchaser causes the purchasing authority to update the data file with a value for the cash card substantially contemporaneously with funding of the cash card at the retail outlet and registration of the cash card after funding by the purchaser with the purchasing intermediary causes activation of the cash card when the retail outlet at which the cash card was funded matches the retail outlet to which the cash card was sent to as indicated by the data file" as recited in independent claim 26.

The prior art taken alone or in combination failed to teach or suggest maintaining an association between a cash card and retail outlet and activating the cash card after said funding

by checking in the data file that the retail outlet to which the cash card was sent matches the retail outlet at which the cash card was funded as recited in independent claim 38.

Bennion, "The Debit Card's Expanding Frontiers", Credit Card Management, pg. 61-62, May 1998, Dialog File 268, Accession No. 00335930.

"Visa, MasterCard Square off for Debit Fight", American Banker, Pg. 3, Vol. 153, No. 247, December 20, 1988, Dialog file 625, Accession No. 0094030.

Bennion or the article entitled "Visa, MasterCard Square off for Debit Fight" failed to teach or suggest the above noted features found in respective claims 15, 26 and 38.

Any comments considered necessary by applicant must be submitted no later than the payment of the Issue Fee and, to avoid processing delays, should preferably accompany the Issue Fee. Such submissions should be clearly labeled "Comments on Statement of Reasons for Allowance."

## Conclusion

3. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Frantzy Poinvil whose telephone number is (571) 272-6797. The Examiner's supervisor, Sam Sough can be reached at (571) 272-6799. The examiner can normally be reached on Monday-Thursday.

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The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

Frantzy Poinvil
Primary Examiner
Art Unit 3628

FP December 12, 2005